

General Information

Name : M.P.A. van Oosterhout
First name : Marcel
Date of birth / place of birth : 26-5-1972 / Breda
Civil state : Married, 1 child
Nationality : Dutch
E-mail (work) : moosterhout@rsm.nl
E-mail (private) : moosterhout@gmail.com
Linkedin Profile : <http://www.linkedin.com/in/marcelvanoosterhout>
Personal website with detailed CV : <http://www.moosterhout.nl/index-cv.htm>



Work Experience

01-01-2004 until present : **Rotterdam School of Management, Erasmus University Rotterdam**
Department of Decision and Information Sciences
Senior Project manager / scientific researcher. Responsible for managing a project portfolio of 25 projects. Member Daily Board, Treasurer
(8 years)

01-06-1996 until 31-12-2003 : **ERBS B.V. (part of Erasmus University Holding BV)**
Consultant, specialised in Internet and e-business. Experience in new business development (acquisition), project- and contract management and applied research projects. Responsible for website and intranet.
(7.5 years)

15-01-1995 until 01-06-1996 : **Erasmus University (Rotterdam)**
Student-assistant in PhD research
Development of supply chain simulation tool (MS Access) & case studies.
(1.5 years)

01-08-1994 until 01-11-1994 : **Gemini (Gend) (Rotterdam)**
Development of IT-branch profiles for Transport & Logistics.
(3 months)

01-09-1993 until 01-01-1994 : **Hewlett-Packard (Digital Equipment B.V.) (Utrecht),**
Project on IT cost of ownership, research within 3 Business Units of AEGON on the basis of interviews & analyses via advanced spreadsheets.
(4 months)

01-09-1990 until 01-09-1996 : **PTT-Post (Zevenbergen),**
Part-time job (administration & mail delivery)
(6 years)

Education

01-05-2006 until 17-06-2010 : Business Administration (PhD)
Rotterdam School of Management, Erasmus University (Rotterdam)
Business Agility and Information Technology in Service Organizations

01-08-1990 until 22-06-1996 : Business Administration (Master of Science)
Rotterdam School of Management, Erasmus University (Rotterdam)
Master in Business Information Management and Supply Chain Management

1984-1990 : Athenaeum (Grammar School)
Thomas More College (Oudenbosch)

Courses : Various, a.o.: Project management (Projectmatig Creëren), Acquiring commitment (Intermediar), Sales, Presentation Skills, Corporate English. A detailed list of courses and grades is available upon request.

Profile

Marcel van Oosterhout was born in Breda, the Netherlands on May 26, 1972. He attended Athenaeum at Thomas Moore College (later renamed Markland College) in Oudenbosch, where he obtained his diploma in 1990. From 1990 to 1996, Marcel studied business administration at the Rotterdam School of Management, Erasmus University, where he obtained his Masters of Science degree in Business Administration. Starting May 1996, Marcel was employed at a consulting unit under the Erasmus University Holding. Marcel worked as a consultant and later as a project manager to develop, manage and execute innovative and knowledge-intensive contract research projects. In 2004 Marcel moved to the Department of

Curriculum Vitae Dr. Marcel P. A. van Oosterhout

Decision & Information Sciences, part of the Rotterdam School of Management, Erasmus University. Here he was employed as projectmanager/scientific researcher and became treasurer for the department and member of the daily board. In 2005 he started to develop his first ideas to conduct PhD research in line with the research projects where he was engaged and his personal research interests. This resulted on June 17 , 2010 in his PhD Defence. The title of his dissertation is '[Business Agility and Information Technology in Service Organizations](#)'. Marcel has (co)authored a number of papers and book chapters and presented his research at several international conferences. His research on IT agility and business agility was published in the European Journal of Information Systems (2006) and as a book chapter in Desouza (2006). Marcel has reviewed papers for international conferences and journals, such as ECIS, EJIS, Electronic Markets and HICSS. Since June 2010 Marcel is (ass.) member of the ERIM research school. Marcel has gained a variety of experience in more than 50 (inter)national consulting and applied research projects. He is an expert in the following areas:

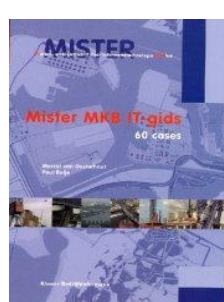
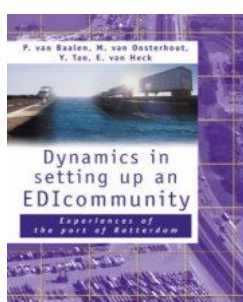
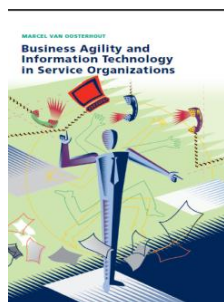
1. New Worlds of Work (*Nieuwe Werken*) (www.newworldsofwork.nl);
2. Business agility and Information technology in service organizations and smart business networks (topic of PhD dissertation; see blog <http://business-it-agility.blogspot.com> and www.sbnweb.org);
3. Smart Ports: the adoption, use and impact of innovative IT solutions in global Supply Chains and Sea Ports (http://www.irim.eur.nl/ERIM/Research/Centres/Smart_Port)

During the years Marcel has built up an extensive network of 500+ (inter)national contacts in different business and public sectors. He has worked for a wide range of clients, varying from the European Commission, national and local governments (such as Ministry of Economic Affairs, Gemeente Rotterdam, Port of Rotterdam), multinational companies (Microsoft, Hewlett-Packard, Hutchison, Rabobank, Essent, Ericsson, Sogeti, Logica, NS Reizigers, TNT, KPN Mobile, Oracle, Eneco, Delta Lloyd, ING) and foundations and intermediaries (such as Media Plaza, ECP-EP.NL, Dinalog). A detailed list with over 50 project references is available upon request.

Skills

- Management Skills (acquisition, project management, financial management, coaching)
- Presentation, communication and creative skills
- Analytical and research skills (conceptualization, desk research, interviews, surveys, case studies, workshops)
- Language skills (Dutch, English, German, French)
- IT skills (Microsoft Office, Global Parc, Microsoft Sharepoint, Blackboard, Frontpage Web design, SPSS)
- Driver's licence B

Publications



Since 1996 marcel has written and contributed to over 50 publications, ranging from research reports to case studies, scientific papers and books. A detailed list of his publications is available upon request.

Awards and other activities

- Awards : - **ERIM impact award 2010** on Erasmus@Work / Nieuwe Werken research www.newworldsofwork.nl
- **Telematics Student Award 1996** for the paper: the impact of EDI on logistical transport chains: a case-study in the port of Rotterdam' (<http://www.moosterhout.nl/telematica-96.html>)
- Scientific Reviewer : ECIS, EJIS, Electronic Markets, HICSS

Personal

- Characteristics : Social, communicative, networker, organizer, commercial, result-driven, creative, analytical
- Hobbies : Travelling, sports (swimming, fitness, soccer, running), Photography