

Project portfolio

New Worlds of Work (*Nieuwe Werken*)

1. **College ter Beoordeling van Geneesmiddelen** - Project on *the New Way of Working* - Measuring work dimensions among employees and managers, measuring the effects of introducing new ways of working and a new office concept on productivity, flexibility, job satisfaction and innovation (2011-2012). * ®
2. **Microsoft Netherlands – 2b People Ready New Way of Working** – development of measurement instrument to measure different aspects of work, personal working styles and effects of New Ways of Working on productivity, flexibility, job satisfaction and innovation; development case study, study on IT and sustainability (2007-2012) * ®
3. **TNT – Green Office** - Measurements effects of introducing new ways of working and a new office concept on collaboration and performance (2010-2012) * ®
4. **Athlon Car Lease - Move Your World** - Measurements effects of introducing new ways of working and a new office concept on performance (2011-2012) * ®
5. **Novay, IBM, Ericsson – ProWork** - Development [Nieuwe Werken Barometer](#), measurements effects introducing new ways of working and a new office concept at Ericsson, development [Het Nieuwe Werken Toolbox](#) * ®
6. **Essent** - Project *@nders Werken* - Analysis Pilot project among 200 employees - Questionnaire to assessment impact of teleworking on productivity, flexibility, job satisfaction and innovation (2009) * ®
7. **Royal Haskoning** - Knowledge Sharing, Social Capital and Het Nieuwe Werken - Assessment among two business units of Royal Haskoning (2009) *
8. **Rabobank**– Project on *Nieuwe Werken / Rabo Unplugged* – Survey and assessment effects on productivity, flexibility, job satisfaction and innovation among five departments (2007-2011) * ®
9. **Topforce** – Development measurement instrument for the *High Performance Workplace* (2009-2010) *
10. **Sogeti**–*Sogeti Optimaal Werken* – Survey and assessment different work dimensions and their effects on productivity, flexibility, job satisfaction and innovation among 1300 Sogeti employees and clients (2008-2011) * ®
11. **ERBS** – Coordinating the development of Internet, Intranet and extranet website (2002-2003) *
12. **Stichting Bewetour**– Coordination and information analyses portal web-site on Tourism Knowledge for tourism business community (2001)*
13. **ECP-EP.NL** – Information analyses *Electronic Commerce Education & Research Web-site* (1999) *
14. **Gemeente Rotterdam / ENECO** - Feasibility study *Distance learning* via cable infrastructure for SME's (1998) * ®
15. **Stichting KMR** – Coordination *e-Learning Internet-based multimedia case-studies* on transport, logistics& ICT (1997) ®

Business Agility and Information Technology in Smart Business Networks

16. **IBM BeNeLux**– Research on business agility and the role of IT within four business units: Maintenance & Technology Services, Business Continuity & Resiliency Services, Workforce Deployment and Jamming & Water Management (2008-2009) * ®
17. **European Commission / Logica / Rabobank / AlmereGrid** – *BEinGRID* – Business experiments with grid technology – Market requirements, business models and exploitation plan for a Data Backup and Recovery Service enabled by grid technology, <http://www.beingrid.com> (2006-2007) * ®
18. **Delta Lloyd** – Organisation of workshops on Smart Business Networks in the insurance industry, using the Business Networking Game aimed at awareness and student recruitment (2004-2008) * ∞
19. **Hewlett-Packard NL** – Market research on the agility of the Dutch public sector, analyses among 15 organizations in Central Government, Operational Authorities and Higher Education (2005) * ®

20. **Hewlett-Packard NL** – Market research on the agility of the Dutch business community, analyses among 28 companies in Finance, Energy, Logistics and Mobile Telecom (2004) * ®
21. **KPN Mobile** – Market research / definition study and seminar on *mobile services based on UMTS for the Rotterdam Port* (2004) * ®
22. **NS Reizigers** – Workshop with simulation on RFID in combination with Electronic ticketing (2004) *
23. **Media Plaza / AT Kearney** – Coordination development of *Business Networking Game (v1)*, application in automotive and insurance sectors (2001-2002) * ®
24. **Ontwikkelingsbedrijf Rotterdam** – Study on the Economic effects of *Fibre Optic Infrastructure* in Rotterdam (2003) ®
25. **ETSI** – Organisation of event on Mobile Services and e-Banking (<http://www.etsi.org>) (2002-2003) *
26. **European Commission** – *e-Factors*: Research on e-business models, adoption factors, case studies & organisation of workshops (see: <http://www.e-factors.net>) (2002-2003) *
27. **Stichting Bewetour** – Trend watch study Tourism in the new E-economy (2000) ®
28. **TNT** - Analysis logistics chain and IT-enabled business network redesign for PTT Post / Postkantoren / Postbank and European Patent Office (1999) ®
29. **Oracle** - *Electronic Commerce Strategy* course development (1998-1999) ∞

Smart Ports: the adoption, use and impact of IT in Global Supply Chains and SeaPorts

30. **European Commission, TNO, TUDelft, DHL, ECT, Customs and others** – *CASSANDRA* - Project with field tests in three global trade-lanes (Asia-EU, USA-EU, Africa-EU) where visibility on containers and cargo is used for risk assessment and improving supply chain performance. <http://www.cassandra-project.eu/> (2011-2014) * ®
31. **European Commission / Hutchison / DHL / ISL and others**- *INTEGRITY: supply chain visibility* and its effects on logistical performance and supply chain security. Project with field tests from China to Europe where containers are equipped with electronic seals and a global IT platform enables supply chain visibility. User requirements, benefit assessment and development business model. <http://www.integrity-supplychain.eu/> (2008-2011) ®
32. **Transumo / Port of Rotterdam / Portbase/ TU Delft / Customs / ND / EVO / TLN / TNO / BCI / DNV** – *PROTECT – Supply Chain Security* – Research, pilot projects and dissemination activities. Focus on information architecture, certification, supply chain resilience strategies, costs/benefit assessment <http://protect.transumo.nl> (2005-2008) * ®
33. **Syntens** – Workshop on IT in Global Port Supply Chains (2007) ∞
34. **AC TRansPORT / PortBase** - IOS for Port Supply Chains – Analysis of organizational, technical & implementation challenges; case studies on 13 port community systems in port supply chains, resulting in a Book (2006-2008) * ®
35. **European Commission / Rand Europe** – *POET*: Research & case studies on E-economy impacts on (freight) transport <http://poet-eu.org/> (2003-2004) ®
36. **PortBase / ABN Amro / ECT / Logica / Novay / EZ** - *Virtual Port Rotterdam* - analyses eCollaboration BtoB Scenarios using the Next Generation Internet (www.virtuehaven.nl) (2000-2002) * ®
37. **Stichting Connekt** – *Logistics Datahub Vos Logistics*: impact of information datahub in the VOS Logistics supply chain (2002) *
38. **Syntens / Chamber of Commerce / Gemeente Rotterdam** – Development of *Business Plan* for Media Plaza Trade, Transport & Logistics (2001-2002) ®
39. **Effort consortium** - Information analyses intermodal transport road-rail-road Amsterdam - Milan (2000) * ®
40. **European Commission / Cable&Wireless / TNO / Ecorys** - *Martrans SITS* –Research on intermodal tracking & tracing solutions (1999-2000) ®

Curriculum Vitae Dr. Marcel P. A. van Oosterhout – Project Portfolio

41. **PortBase (PCR-RIL) - EDI-LAND** - Evaluation EDI for in-land transport of containers project, resulting in a book (1999-2000) * ®
42. **Deltalinqs / KMR / Port of Rotterdam/ Ecorys - EWALD** - Coordination and information analyses for *Early Warning Analysis Logistical Developments* knowledge management system (1998-2000) ®
43. **Deltalinqs / KMR – VEKTRA**: market research user requirements on e-business applications for import process of veterinary goods (1998-1999)*®
44. **Deltalinqs - E-commerce in the Rotterdam Port** – Definition of pilot projects (1998) ®
45. **MEDIA PLAZA** - Development presentation Internet in the transport sector (1998) ∞
46. **PortBase (PCR-RIL) / MKB Nederland / Syntens - MISTER-project** - development IT-guide for SME's (1997) ®
47. **Stichting KINGPIN - Vers onder Weg** - information analyses fresh goods transport (1997-1998) ®
48. **Port of Rotterdam - Cifers** – Analyses container information flows and statistics (1996) ®
49. **European Commission DG VII - Martrans** - Analyses EDI adoption in transport chains and port communities (1995-1997) ®
50. Various – Organisation and leading 1 day *EDI-game workshops* (1998-1999) ∞

Legend

* = project-management activities

® = research activities

∞ = presentations / workshops